MANSOOR KAZI

CREATIVE DESIGNER

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SUMMARY

I'm a multi-skilled creative designer with over 3 years of experience in UI/UX design, graphic design, animation, 3D modelling, and visual content creation. I've worked on websites, mobile apps, e-commerce visuals, branding designs, and social media creatives for different industries. I'm comfortable using tools like Adobe Creative Suite, Figma, InVision, Blender, Maya, and SketchUp to create high-quality and impactful designs. I've handled projects like fintech websites, mobile UI mockups, cinematic walkthroughs, and product launches. I'm very flexible, creative, and can work both with a team or alone. I always focus on user needs and business goals to deliver designs that look great and work well. I'm also passionate about art, games, and culture, which helps me bring fresh ideas into my work.

PROFESSIONAL EXPERIENCE - 3+ Years

Creative Designer , Schopfer Retail   Dec 2024 - Jul 2025

- Designed high-quality e-commerce slides for Amazon, Flipkart, and more, following brand guidelines.
- Coordinated with clients, content teams, and photographers to deliver strategic, high-impact visuals.
- Edited and superimposed product images using Photoshop to create premium, engaging visuals.
- Managed multiple brands under tight deadlines while maintaining design consistency and quality.
- Managed interns and guided the design team to ensure quality and timely project delivery.

UI / UX Designer Intern, Mokham Design and Builds   Aug 2024 - Nov 2024

- Worked with senior designers to design user-friendly and attractive UI/UX designs for digital products.
- Adapted quickly to new projects and technologies, showing a proactive attitude towards learning and growth in UI/UX design.

UI / UX Designer Intern, Sirma Business Consulting   March 2024 - June 2024

- Collaborated and led teams to craft user-centric interfaces for web and mobile websites & applications.
- Utilized Industry-standard tools such as Adobe XD, Figma, Adobe Creative Cloud, InVision Studio, And Wix to create user flows, Responsive Design, interaction design, and prototypes.
- Created Websites for www.saanvitiles.com and www.impactodigifin.com

Graphic Designer , Wisdom Park International School   Jan 2022 - Feb 2024

- Worked on various school branding and promotional materials like banners, hoardings, brochures, event posters, admission flyers, certificates, school ID cards, and more.
- Created daily and monthly content for the school's social media handles, including posters, reels, and edited videos.
- Managed both offline and digital creatives for school functions, annual day events, newsletters, and announcements.
- Collaborated with principal and admin teams to ensure creative designs aligned with school values and communication goals.

TECHNICAL SKILLS

- **UI/UX Tools:** Figma, Adobe XD.
- **Design Software:** Photoshop, Illustrator, Premiere Pro, After Effects, InDesign, Lightroom, Canva, Wix Studio, Google Gemini, Adobe Firefly, ChatGPT.
- **3D & Animation:** Blender, Maya, Unreal Engine, SketchUp, Adobe Animate CC.
- **Design Skills:** Graphic Designing, E-Commerce Product Listing design, Product design, Responsive Web Designing, AD Design, Wireframes, User Flows, Prototyping, Responsive Design, Interaction Design, Visual Hierarchy.
- **Other Skills:** Motion Graphics, 2D/3D Design & Rendering, User Research, Team Collaboration, Branding, Content Editing, Interior Designing.

PROJECTS

Amazon Product Listing Designs
Role: Visual Content Designer
Responsibilities:
- Designed A+ and B+ content for Amazon listings by studying brand guidelines and the product's key features.
- Held 1-on-1 discussions with clients to understand their design expectations, brand tone, and content flow.
- Collaborated with the content writing team to ensure all graphics matched the product description and messaging.
- Followed Amazon's platform standards for image sizes, layout, and readability.
- Created visually rich infographics, usage guides, and product highlights to boost sales and user trust.
- Focused on making technical or industrial products look clean and easy to understand through educational visuals and step-by-step diagrams.

Projects under this category:
- **Nippon Walltron Hydro Epoxy (Jun 2025) –** Designed visuals to explain surface preparation and benefits clearly.
- **Clenza™ Multipurpose Tile Cleaner (May 2025) –** Created infographic-rich pages for better product understanding.
- **MYK LATICRETE Bathroom Cleaner (May 2025) –** Designed visual breakdowns of product use on tiles and metal.
- **Nippon Paint Vital Flashing Tape (Apr 2025) –** Highlighted how waterproof tape works using step-by-step visuals.
- **Lifeline Max Stethoscope (Apr 2025) –** Focused on acoustic quality and ease of use through clean medical visuals.
- **Godrej Door Hinge (Feb 2025) –** Created layout with rust resistance, durability, and installation step visuals.

Website UI/UX Design Projects
Role: UI/UX Designer
Responsibilities:
- Led UI/UX design from scratch based on the brand's voice and digital goals.
- Conducted 1-on-1 meetings with stakeholders to gather inputs and translate business needs into design ideas.
- Worked closely with content teams to maintain consistency between visuals and written content.
- Built user-friendly wireframes, prototypes, and high-fidelity screens using Figma, Adobe XD, and other tools.
- Ensured responsive design and cross-device compatibility.
- Regularly reviewed brand guidelines to align typography, spacing, colors, and layout for a cohesive look.

Projects under this category:
- **Impacto Digifin (May – Jun 2024) –** A fintech website; designed a modern, responsive interface after understanding technical content and client expectations.
- **Saanvi Tiles (Mar – Jun 2024) –** Designed a full website for a tile brand with a visual-first approach and proper UI flows.

Interior Design Visualization Projects
Role: 3D Designer & Visualiser
Responsibilities:
- Created rendered visuals of hall and room interiors using SketchUp, based on client references and design mood boards.
- Designed a few 3D model elements like furniture and decor to match the space style.
- Ensured lighting, textures, and perspective matched the theme and brand tone shared by clients.
- Communicated with the design team to keep style consistent across all interior renders.

Projects under this category:
- **Prestige Finsberry (Aug – Nov 2024) –** Assisted in the planning, visualization, and execution of interior design concepts for residential spaces. Contributed to 3D modelling, layout planning, material selection, and created realistic renders that reflected the brand's premium look and feel.
- **Brigade El-Dorado (Aug – Nov 2024) –** Contributed to the design of room layouts, furniture placement, and 3D renders for model flats. Supported the senior team in preparing mood boards, selecting design elements, and ensuring the overall interior matched the brand identity and functional requirements.

Media Content & Social Media Projects

Role: Photographer, Videographer, Content Creator

Responsibilities:
- Captured high-quality images and videos for product shoots, events, and social media posts.
- Used Premiere Pro, Photoshop, After Effects to edit visual content with smooth transitions and clean aesthetics.
- Coordinated with content teams to align visual style and messaging.
- Created short-form video reels and banners for platforms like Instagram, Facebook, and YouTube.

Projects under this category:
- **Broast Khan –** Created engaging social media posts, reels, and edited videos for Instagram and Facebook. Also did product photography for Swiggy and Zomato listings.
- **Grillyard –** Shot and edited cinematic restaurant videos, food photography, and ambience clips for online promotions.
- **Aspire Hospital –** Created a detailed hospital walk-through video, showcasing facilities and services with smooth transitions and background music.
- **Ikonix Perfume –** Designed and edited a promotional video for brand awareness using Premiere Pro and After Effects.
- **Skin Studio –** Covered a promotional event, capturing client moments and creating reels for social media.

Marketing Design Projects & Web Support

Role: Graphic Designer

Responsibilities:
- Designed marketing creatives, website banners, icons, and promo graphics in line with brand styles.
- Participated in brainstorming sessions with the content and marketing team.
- Ensured brand consistency across all designs by using approved color schemes, typography, and layout rules.
- Supported minor UI section design for websites and landing pages.

Projects under this category:
- **Highway Billboard –** Designed a promotional banner for outdoor advertising with bold visuals and readable typography.
- **School Event Designs –** Created event banners, cultural program stage backdrops, and background videos for Wisdom Park International School.
- **School Calendars –** Designed academic year calendars with illustrations and school branding for students and teachers.
- **Website Graphics –** Assisted in designing landing page visuals, icons, and banners aligned with client branding.

EDUCATION

Bachelor of Science In Graphics, Animation, VFX and Game Design   **2021-2024**
- Jain Deemed-To-Be University. Bengaluru.
- Arena Animation - Jayanagar. Bengaluru

12th From Science [Physics, Chemistry, Mathematics, Computer]   **2020-2021**
- Falcon Group Of Institutions. Bengaluru.

ADDITIONAL INFORMATION

- **Languages:** English, Hindi
- **Awards/Activities:** Best Performer Of The Month (2024), Most Creative Employee of the Month (2023)